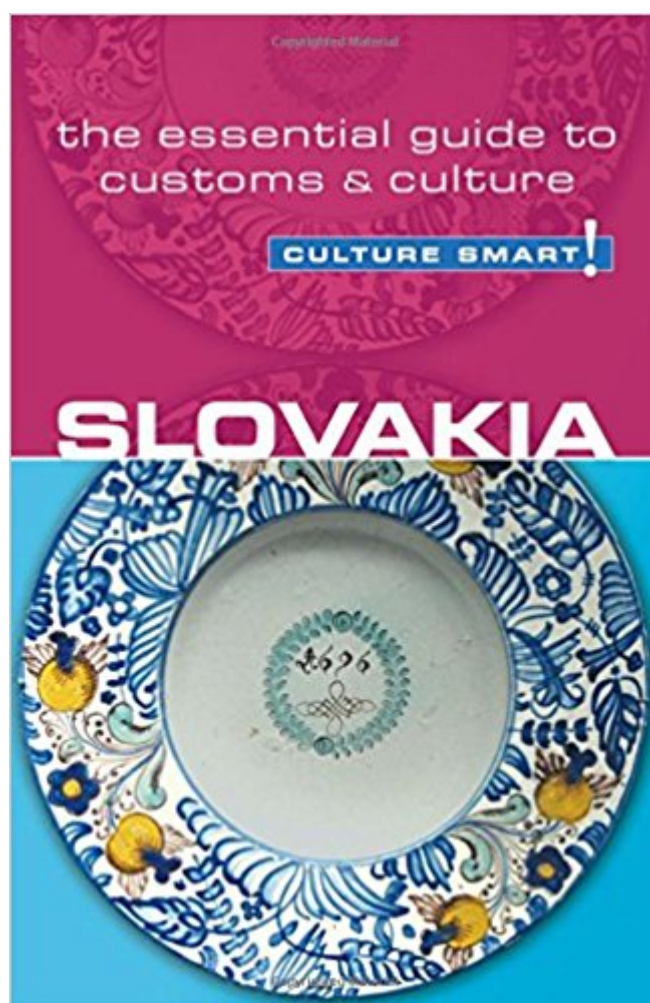


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# Slovakia - Culture Smart!: The Essential Guide To Customs & Culture



## Synopsis

Slovakia has struggled with a low international profile. Often overlooked as the Czech Republic's little sister, it is a young country with an old culture and history, and a people who are proudly Central (not Eastern) European. Although for much of the twentieth century Czechs and Slovaks lived together in one state, there are important differences between them, differences that ultimately contributed to separation in 1993 and the rebirth of a sovereign Slovak state. Generally speaking, the Slovaks are more Slavic than the Czechs; their pace of life is slower, and their spare time is more often filled with friends, family, and music. They are known to be resistant to change, yet change has been a constant in the state's short economic and political history; from the fall of communism in the Velvet Revolution of late 1989, to the Velvet Divorce of Czechoslovakia in 1993, to widespread economic diversification, expansion, and global influence, to European Union membership in 2004, and the adoption of the euro in 2009; and they have adapted with quiet optimism. Slovakia has been referred to as the economic tiger of Europe, and now that it has EU membership and a healthy industrial economy, Europeans are starting to take notice. Its popularity as a tourist destination has been growing rapidly in recent years. Slovaks call their country the Heart of Europe; a term that describes not only their geography but the Slovak character, which is warm, deeply hospitable, and immensely proud. Visitors who step outside Bratislava's Staré mesto (Old Town) and take the time to explore the country beyond will discover a landscape of plains, meadows, mountains, natural spas, and hundreds of ancient castles, and a people at once modest, stoical, humorous, and responsive. This book captures the essence of what makes the Slovak people unique and explains something of the quirks and memorable aspects of their lifestyle. It opens a window onto their inner world, their customs and celebrations, and describes what to expect and how to behave in different situations. While the country is not without its frustrations for foreigners, most visitors succumb to its charms. Few have left without yearning to return to the little big country.

## Book Information

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## Customer Reviews

Culture Smart! has come to the rescue of hapless travellers, Sunday Times Travel the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries, Global Travel - full of fascinating, as well as common sense,

Brendan Edwards is a Canadian academic and writer with an MA in Canadian Studies and Native Studies from Trent University, a Master of Library and Information Studies from McGill University, and a PhD in History from the University of Saskatchewan. He has spent every summer living and teaching in Slovakia since 2003, and lived in the Slovak city of Trnava in 2005-06, where he taught English to high school, university, and private students. Brendan has also lived and worked in Romania, and has edited several texts on Slovakia and Central Europe, including *Pictoria: the Early History of Slovakia in Images* by Pavel Dvorák (2006) and *Migrating Memories: Central Europeans telling their stories in Canada*, published by the Central European Association for Canadian Studies (2010). His published works include *Paper Talk: a history of libraries, print culture, and Aboriginal peoples in Canada before 1960* (Scarecrow Press, 2005), several articles on Canada in peer-reviewed academic journals, as well as "Invited to the Slaughter in ... urany, Slovakia" in *disClosure: a journal of social theory* (2010).

Delightful introduction to the people, language and culture of Slovakia. Easy to read, well organized and very informative. I recommend it to anyone going to the Slovak countries in east Europe! (Especially people like me, third generation American with ancestors from "Slovakland.") I bought it thinking it would be a good pre-trip resource and I started by opening it up to just the section I was curious about. As I read one passage, however, I became more curious about another topic and in the end I read it cover to cover! It's so well written, I kept it close as I traveled even though my backpack had limited space. This resource helped me to make the most of my short travel time. It

helped me soak in the culture and pay attention to things that are unique to Slovakia, helping me find the real cultural exchange I was hoping to find. Now that I've been and returned to USA I can't wait to go back to Slovakia again! Thank you Mr Edwards!

I bought this last fall before going to Slovakia to meet my father's family for the first time ever. It gave us good information about what is considered polite and impolite there and what to expect from our encounters. Every country has its own behavioral quirks and expectations and it's good to be prepared. I found it very helpful, well organized and I recommend it highly.

Just what I was looking for

This is a very well written book about a little-known country. It covers all the relevant topics a traveler might want to know about, from history to folk customs, to recent politics. It's given me great insight into Slovakia.

found this to be good insight into slovakia for the person who wants to live there and understand how people think and what to do in certain situations.

I bought "Slovakia - Culture Smart!" to see if it had anything new for me. I have taken six trips to Slovakia since 2001. I found that this is a very good book for getting an insight into the Slovaks and their culture. I would recommend it to anyone who is planning a trip to Slovakia. Or just wants to learn something about the Slovaks and Slovakia. Combine "Slovakia - Culture Smart!" with Margarete Hurn's "The Foreigner's Guide to Living in Slovakia" and you will have a good understanding of modern Slovakia.

My husband loves this.

Good information

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